

## So, you're thinking about starting a new business?

Spend 5 minutes drawing, sketching, scribbling and doodling the first things that come into your head when you answer the questions shown in the boxes.

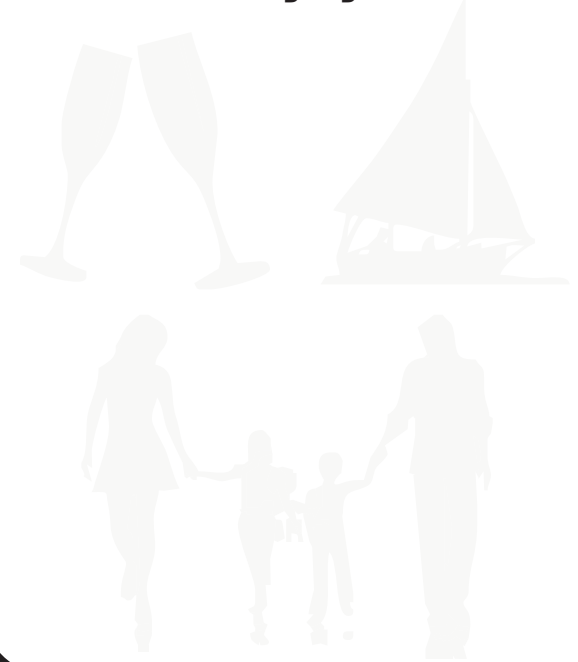
What did you learn?

Did anything surprise you?

## What do you want your new business to achieve ?



## How will starting this new business help you achieve the lifestyle you want?



## Who can help and support you in setting up your new business?

Friends...

Family...

Network  
& Contacts...

Others...

**Crackerjack**  
Visual Thinking  
Think Communicate  
Visualise  
Crackerjack People Development Ltd

## The Power Pack - a special offer for Start Your Own Business readers

Have you found this template helpful in developing your thinking about your new business? If so, our **Power Pack** visual business development template system will help you further visualise and understand the key factors that will directly impact on the successful development of your business. To find details of a special offer for SYOB readers, follow the links on any Business Advice page on [www.syob.net](http://www.syob.net).