START YOUR OWN BUSINESS

http://www.syob.net

START
IS IT FOR YOU?
ARE YOU THE RIGHT TYPE OF PERSON? WHY ARE YOU DOING THIS?
DO YOU HAVE THE SUPPORT OF FAMILY AND FRIENDS
ARE YOUR CIRCUMSTANCES SUITABLE?
BUSINESS IDEA
WHAT ARE YOUR SKILLS?
ARE YOU GOING TO START FROM SCRATCH?
BUY A FRANCHISE?
BUY A BUSINESS?
PLANNING
RESEARCH YOUR IDEA AND THE MARKET
PREPARE A BUSINESS PLAN
CREATE A CASHFLOW FORECAST
START NETWORKING
MONEY
HOW MUCH DO YOU NEED TO START?
HOW MUCH DO YOU NEED TO SURVIVE PERSONALLY?
HOW MUCH WILL YOU NEED TO KEEP GOING THROUGH THE EARLY STAGES
HOW MUCH DO YOU NEED TO RAISE?
FRIENDS OR RELATIVES
OTHER LENDING SOURCES
WILL THE BANK HELP?
BUSINESS ANGELS
VENTURE CAPITAL
LEGAL STATUS
SOLE TRADER
PARTNERSHIP
LIMITED COMPANY
SOCIAL ENTERPRISE
SALE OF GOODS ACT?
LEGAL REQUIREMENTS
ACCOUNTANCY
INLAND REVENUE
REGISTER FOR VAT?
NATIONAL INSURANCE
SOLICITOR
PROPERTY
WORK FROM HOME?
OFFICE OR WORKSPACE
LEASE?
LICENCE?
PURCHASE?
SETUP
OFFICE EQUIPMENT
IT
INSURANCE
FURNITURE
STATIONERY
TELECOMMS
MARKETING
CORPORATE IMAGE AND DESIGN
PRINT
WEBSITE
ADVERTISING
PR AND WORD OF MOUTH
CUSTOMERS
WHO ARE THEY?
WHAT DO THEY BUY?
WHO ARE YOUR COMPETITION
SALES
FIND MORE
KEEP THEM
LOOK AFTER THEM
FIND CUSTOMERS
YOUR OWN BUSINESS

This map is part of our FREE new business start-up pack which contains everything that you need to get you started. (www.syob.net/free-startup-pack.php)

It is a common trait amongst entrepreneurs to just want to 'get on with it'. However, if you want to maximise your chances of success, it is worth putting in time and effort before you start to ensure that you have set-up correctly.

This collection of resources has been put together to make the process as straight-forward as possible but also to ensure that you do not miss anything important. We hope that you find it useful - good luck!